



EARN UP TO A \$10 CREDIT

PER EACH ELIGIBLE DUNLOP TIRE PURCHASE

1 REGISTER SIGN UP TO PARTICIPATE AT <https://www.dunlopprodealer.com/growth-program/>
 Unless a Dealer requested to opt out of the program, Dealers that signed up since 2021 are automatically registered for this promotion.

2 BUY




PURCHASE A MINIMUM OF **100** DUNLOP TIRES IN 2023*



PURCHASE A MINIMUM OF **50** DUNLOP TIRES IN 2023*


3 EARN



Increase Your Dunlop Purchases from Oct 1st, 2022 through Sept 30th, 2023
 vs.
 Oct 1st, 2021 through Sept 30th, 2022

10% - 19.99% = **\$5 PER INCREMENTAL TIRE**
 20% - 29.99% = **\$7.50 PER INCREMENTAL TIRE**
 30% OR MORE = **\$10 PER INCREMENTAL TIRE**

ADDITIONAL BONUS
 IF YOU QUALIFIED FOR THE GROWTH PROGRAM LAST YEAR, AND YOU QUALIFY AGAIN THIS YEAR, YOU WILL GET A BONUS OF **\$5 PER INCREMENTAL TIRE.**



Increase Your Dunlop Purchases from Oct 1st, 2022 through Sept 30th, 2023
 vs.
 Oct 1st, 2021 through Sept 31th, 2022

10% - 19.99% = **\$2.50 PER INCREMENTAL TIRE**
 20% - 29.99% = **\$5.00 PER INCREMENTAL TIRE**
 30% OR MORE = **100 TIRES PURCHASED REQUIRED**
\$10 PER INCREMENTAL TIRE

NEW FOR 2023 THE PURCHASE GROWTH PROGRAM WILL ENCOMPASS 12 MONTHS OF PURCHASE HISTORY

PRO DEALER (EXAMPLE)	DISTRIBUTOR PURCHASES
Oct 1st, 2021 through Sept 30th, 2022	100 Qualifying tires purchased
vs.	
Oct 1st, 2022 through Sept 30th, 2023	130 Qualifying tires purchased 30 Tire increase (30%) = \$10 per incremental tire \$300 Distributor credit (30 tires x \$10 per tire)

SIGN UP BY 6/30/2023

SEE REVERSE SIDE FOR MORE DETAILS.

2023 PURCHASE GROWTH PROGRAM



THE TERMS OF THE PROGRAM

- *2023 Program term is 10/1/22 - 9/30/2023.
- 12 month year over year Dunlop purchase comparison will be 10/1/2022 – 9/30/2023 vs. 10/1/2021 – 9/30/2022.
- Dealer must sign up to participate before 6/30/2023.
 - <https://www.dunlopprodealer.com/growth-program/>
- Unless a Dealer requested to opt out of the program, Dealers that signed up in 2021 or 2022 are automatically registered for this promotion in 2023.
- Must be a current Dunlop Pro Dealer or Dunlop Associate Dealer.
 - Only purchases made during the time the dealer was a Dunlop Pro Dealer or Dunlop Associate Dealer will qualify.
- Dunlop Pro Dealer must purchase a minimum of 100 Dunlop tires during 2023 program term to qualify.
- Dunlop Associate Dealer must purchase a minimum of 50 Dunlop tires during 2023 program term to qualify.
- Dealer allows distributors to provide Dunlop with total Dunlop purchases in 2021, 2022, and throughout 2023.
- Distributor must provide purchase data from participating dealers on a quarterly basis.
- Promotion Ends 9/30/23.
 - Dealer allows Distributors to provide YTD purchase update.
 - o Dunlop will compile info.
 - o Dunlop will verify purchases against distributor records.
 - o Dunlop will communicate credit amount to qualifying dealers.
 - o Dunlop will communicate any discrepancies to dealer.
 - o Dunlop will communicate credit amounts to distributors.

Tire Exclusion Table

TIRE LINE	SIZE	LOAD/SPEED INDEX	POSITION	ITEM #
D604	120/70-12	51L	FRONT	45215048
D604	130/70-12	62L	REAR	45215531
GEOMAX MX12	70/100-10	41J	REAR	45167324
GEOMAX MX12	80/100-12	41M	REAR	45167284
GEOMAX MX12	90/100-14	49M	REAR	45167807
GEOMAX MX12	90/100-16	51M	REAR	45167455
GEOMAX MX14	70/100-10	41J	REAR	45259500
GEOMAX MX14	80/100-12	41M	REAR	45259501
GEOMAX MX14	90/100-14	49M	REAR	45259502
GEOMAX MX14	90/100-16	51M	REAR	45259503
GEOMAX MX33	60/100-10	33J	FRONT	45234159
GEOMAX MX33	60/100-12	36J	FRONT	45234002
GEOMAX MX33	60/100-14	30M	FRONT	45234145
GEOMAX MX33	70/100-10	41J	REAR	45234057
GEOMAX MX33	70/100-17	40M	FRONT	45234080
GEOMAX MX33	70/100-19	42M	FRONT	45234025
GEOMAX MX33	80/100-12	41M	REAR	45234044
GEOMAX MX33	90/100-14	49M	REAR	45234046
GEOMAX MX33	90/100-16	52M	REAR	45234128
GEOMAX MX33	90/100-18	54M	REAR	45234195
GEOMAX MX53	60/100-10	33J	FRONT	45236325
GEOMAX MX53	60/100-12	36J	FRONT	45236955
GEOMAX MX53	60/100-14	29M	FRONT	45236531
GEOMAX MX53	70/100-10	41J	REAR	45236262
GEOMAX MX53	70/100-17	40M	FRONT	45236661
GEOMAX MX53	70/100-19	42M	FRONT	45236512
GEOMAX MX53	80/100-12	41M	REAR	45236400
GEOMAX MX53	90/100-14	49M	REAR	45236470
GEOMAX MX53	90/100-16	51M	REAR	45236423
K180	120/90-10	57J	FRONT	45089122
K180	130/90-10	61J	REAR	45089458
K180	180/80-14	78P	REAR	45089437
SCOOTSMART	120/70-12	51P	FRONT	45365866
SCOOTSMART	120/70-13	53P	FRONT	45365943
SCOOTSMART	120/70-15	56S	REAR	45365851
SCOOTSMART	120/80-14	58S	FRONT	45365884
SCOOTSMART	130/70-12	62L	REAR	45365303
SCOOTSMART	130/70-13	63P	FRONT	45365983
SCOOTSMART	150/70-13	64S	REAR	45365916
TT93GP PRO	100/90-12	49J	FRONT	45256701
TT93GP PRO	120/80-12	55J	REAR	45256703

Exclusions

- Free tires earned under BOGO programs do not count toward 2021/2022 purchased tires base-line or in the 2022/2023 purchases when determining year over year incremental purchase quantity.
- Tires that are drop-shipped on behalf of the dealer by the distributors do not count toward 2021/2022 purchased tires baseline or in the 2022/2023 purchases when determining year over year incremental purchase quantity.
- Tubes, rim bands, and mousse.
- Off-Road tires – excludes mini sizes (See exclusion table to the left).
- Street tires – excludes 14” and smaller rim diameters (See exclusion table to the left).

